

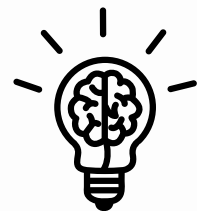
## YouthPulse™ Poll Results

# HOW TODAY'S DEMOGRAPHIC TRENDS SHAPE OUR FUTURE



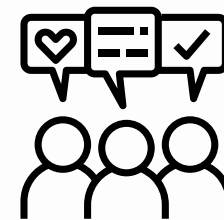
# Understanding the Youth Mindset

## Awareness



Evaluating familiarity with national demographic trends and specific policy literacy.

## Attitude



Assessing personal sentiments, readiness, and outlook toward marriage and family.

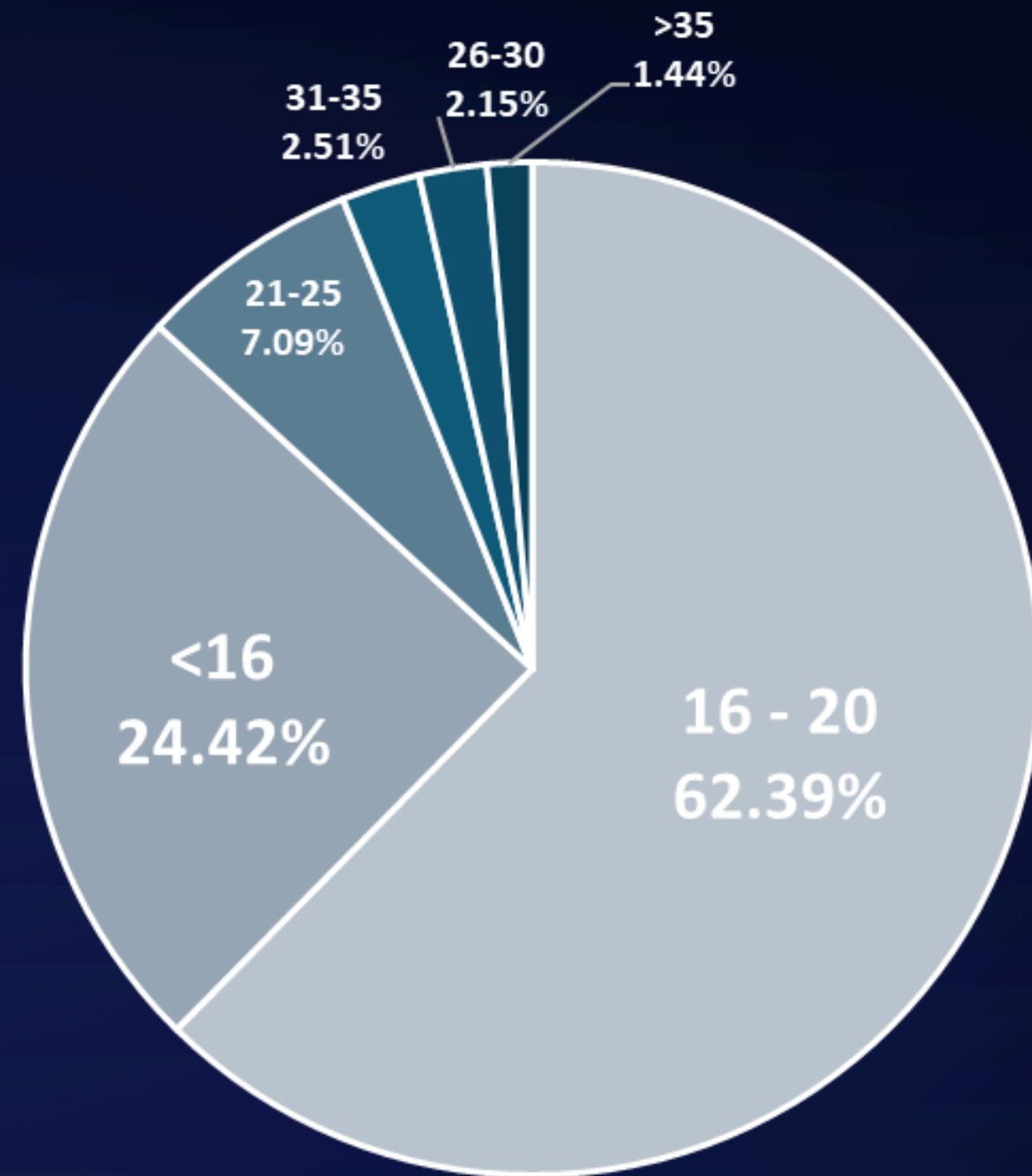
## Action



Determining current levels of preparation and the willingness of youth to engage in future advocacy.

# Poll Demographics

27 March 2026 – 2 May 2026



**Total responses received: 1,114 youths**

**62% aged 16–20**

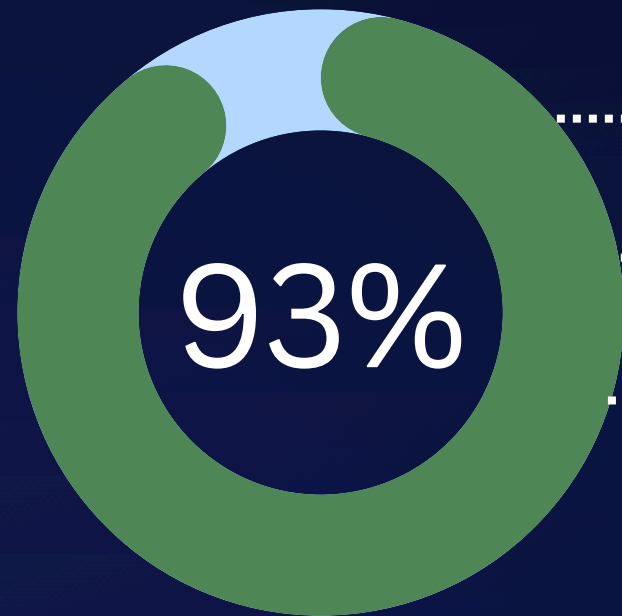
**24% below 16**

**14% aged 21-35<**

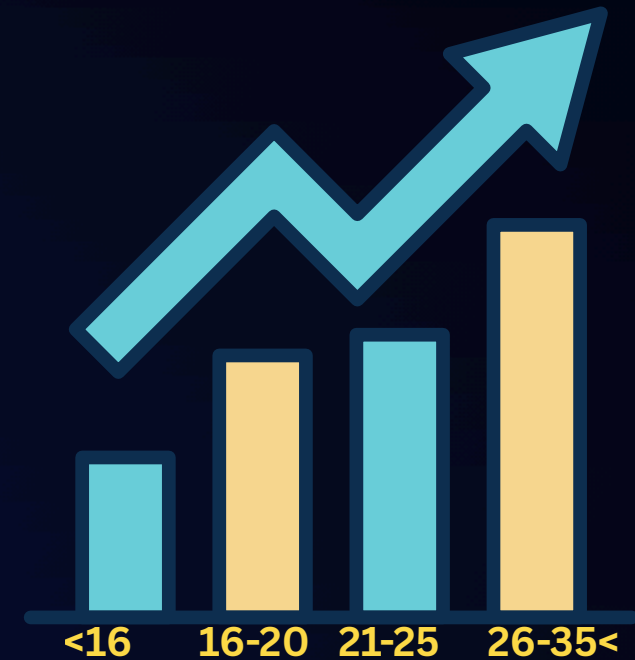
**69% female respondents**

Awareness: How aware are youth?

**93% are aware - awareness is nearly universal**



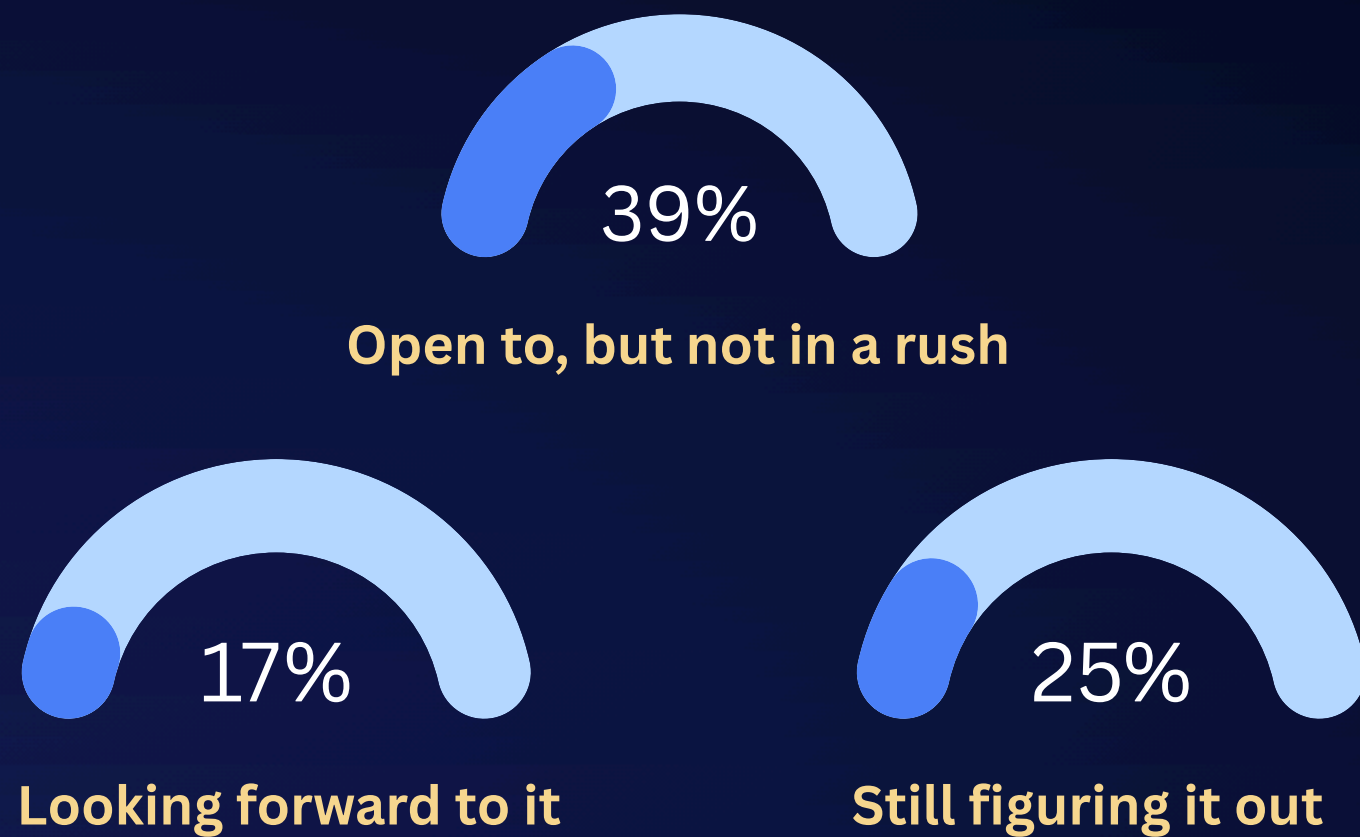
- Highly conscious
- Not passive observers
- Tempered by practical realities



Awareness deepens with age

Youth are not passive observers, they are actively navigating a complex social landscape where personal aspirations are increasingly tempered by practical realities.

# 39% are open, but not in a rush to marriage and family life



Male

1 in 4 looking forward to marriage and family life



Female

1 in 4 are unsure to marriage and family life



Both Genders

Similar sentiment observed across both genders at 40%.

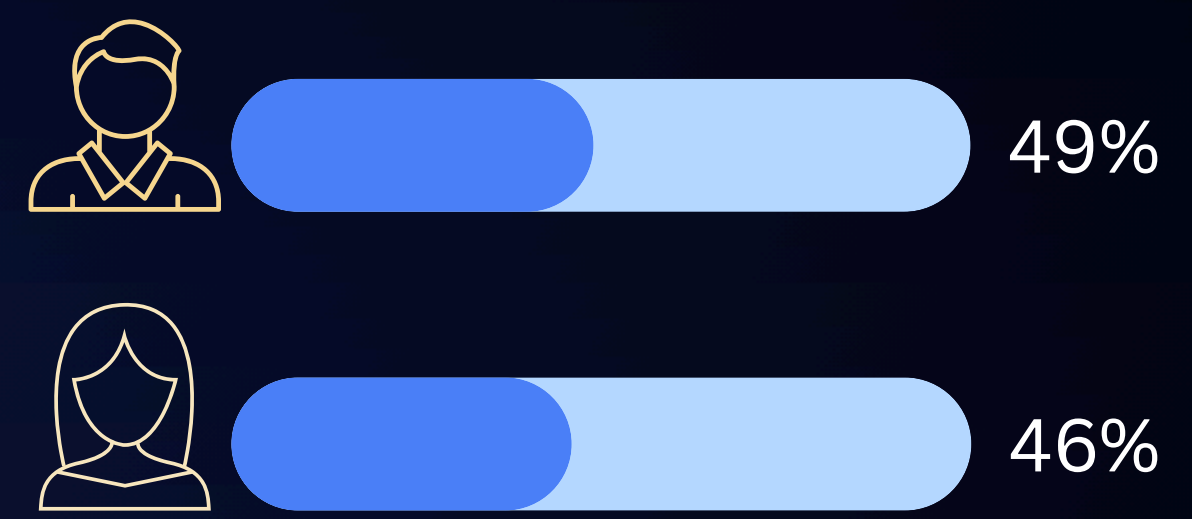
Most youth remain open to marriage and family life, but many are not in a rush.

Attitude: How youth feel?

# 58% say it is not easy to form meaningful relationships



Perceived difficulty increases with age

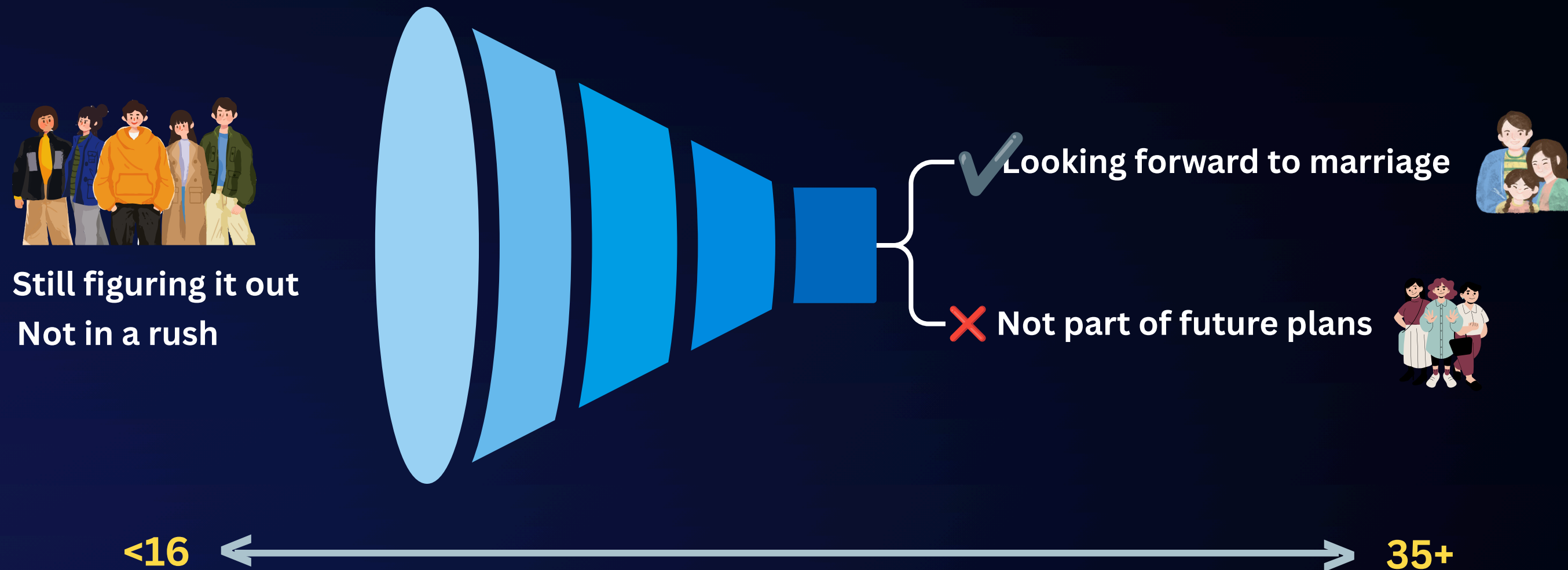


“Not very easy”

While many youth remain open to relationships, forming meaningful connections is increasingly seen as challenging.

Attitude: How perspectives change?

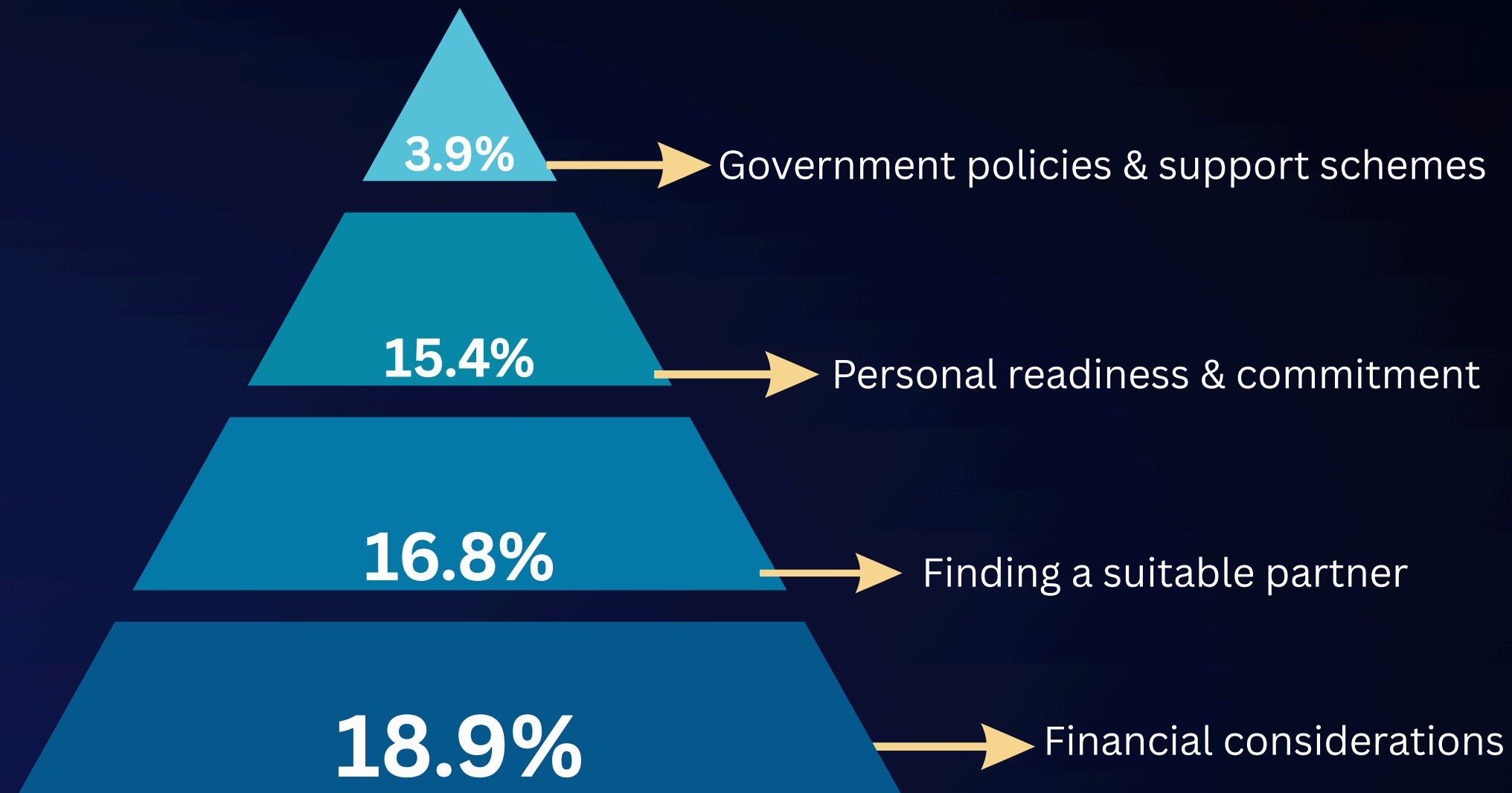
# As youth mature, perspectives become more defined



As youth grow older, perspectives on marriage and family shift from uncertainty toward more definitive decision on marriage.

What matters most?

# What matters most when thinking about marriage and family?



Youth place greater emphasis on personal readiness than on external support schemes when considering marriage and family life.

Action: How youth prepare

# Preparing for the future

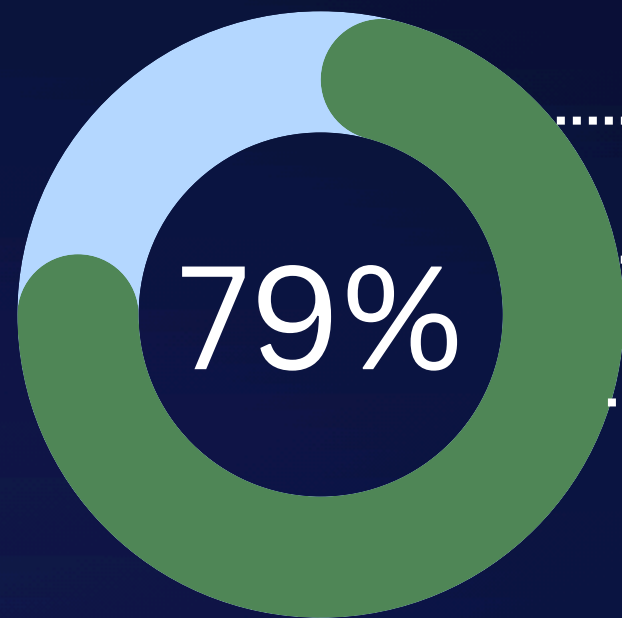


Priorities remain broadly similar across both genders

As youth transition into adulthood, priority shifts from building connections to planning for long-term stability.

Action: Youth still want to engage

79% are open to participating in conversations or initiatives



- ❤️ Relationships
- 🏠 Family life
- 👶 Future life choices



Increases with age

Despite uncertainties around building relationships and starting a family, many youth remain open to meaningful conversations and future initiatives on relationships.